

VSHOPPER © advertisement & marketing

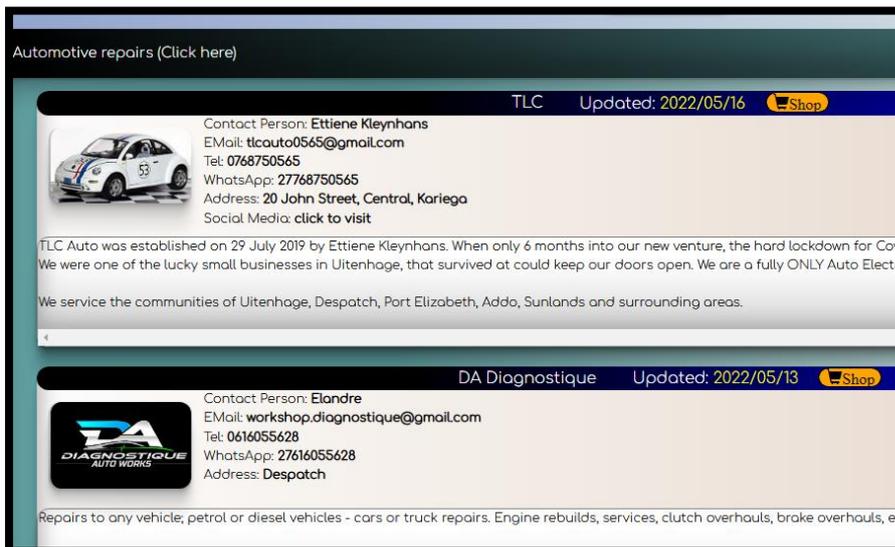
You have already been registered on the system as a listed business. This entails the following:

- Your business will be visible on the categories list as listed.
- Your business will be found on the SEARCH SHOP/CAT/PRODUCT function – the search function will display businesses as the public enters the shop, category or a word that will be present within your business’s description (that is why it is important to list all types of products and services within your description).
- All your contact details will be made available to the public.

Category function:



- Select a category to view the registered businesses within (all text is interactive – click on telephone and your device will phone, address will open Google Maps, etc.)





- When an user (public) clicks on the SHOP button will it open the business's page.

The abovementioned functions are part of the FREE package. You now have the option to display more than just your business's contact details. You may with the premium package display your products (with image and price), services (with image and estimated/starting price), specials (this will form part of the overall town's specials list) and photo gallery (photos of work done, PR, etc.)

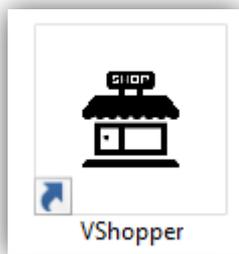


You will enter your own specials, products, services and photos for the photo gallery. TO DO THIS:

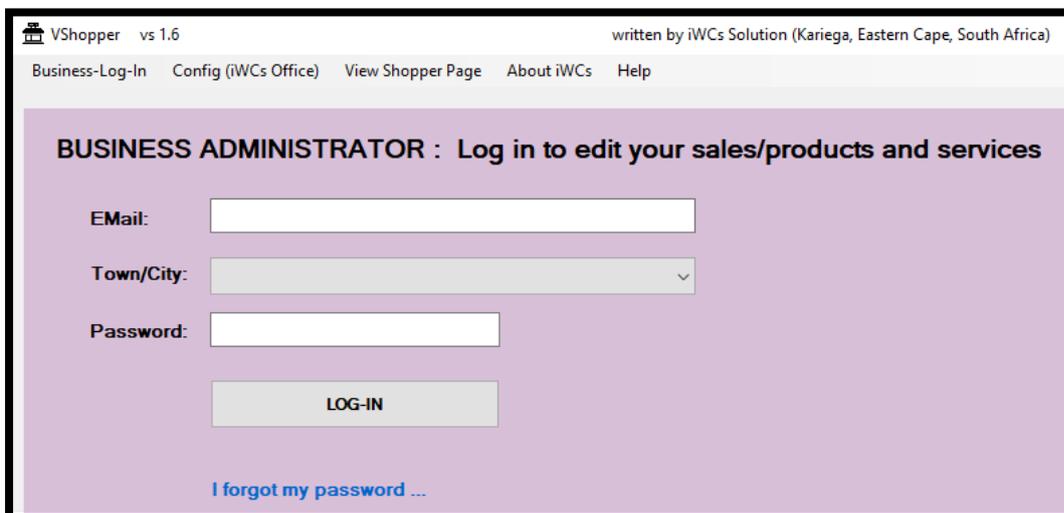
- Download the VSHOPPER program (2Mb) – and install it – Windows computer from the registration page or click the link below:
<https://www.vshopper.iwcs.co.za/vshopper.exe>
- Install the program (confirm the downloads folder on your computer) – simply follow the prompts – IWCS has not been registered with

MICROSOFT as we do not wish to affiliate or be connected to any data analytics (gathering data from devices for 3rd party agents). It will probably indicate UNSAVE or UNTRUSTED vendor – *The download file VSHOPPER.EXE is virus and malware free. Simply continue the installation. We guarantee you that there is no data analytics or any other form or malware involved within our software.*

- A desktop icon will be created on completion of the installation.



- Open/Run the program.
- You will be requested to enter your log-in credentials (confirm registration confirmation email from iWCs Solutions).

A screenshot of the VShopper Business Administrator login interface. The window title is 'VShopper vs 1.6' and it includes the text 'written by iWCs Solution (Kariega, Eastern Cape, South Africa)'. The menu bar contains 'Business-Log-In', 'Config (iWCs Office)', 'View Shopper Page', 'About iWCs', and 'Help'. The main content area has a purple background and displays the heading 'BUSINESS ADMINISTRATOR : Log in to edit your sales/products and services'. Below this heading are three input fields: 'EMail:' with an empty text box, 'Town/City:' with a dropdown menu, and 'Password:' with an empty text box. A 'LOG-IN' button is positioned below the password field. At the bottom of the form, there is a blue link that says 'I forgot my password ...'.

- Remember to select your town/city. Click the LOG-IN button.

A screenshot of the VShopper Business Administrator login interface, showing the same form as the previous screenshot but with the fields filled in. The 'EMail:' field contains 'andre@iwcs.co.za', the 'Town/City:' dropdown menu is set to 'Kariega and Despatch', and the 'Password:' field contains 'XXXXXXXXXX'. The 'LOG-IN' button is still visible at the bottom.

- The products and services page will now be loaded.

BUSINESS PAGE Marquee ... Welcome to iWCs ... visit our products and amazing services. See our website for more amazing softwar **SAVE** Announcement (Happening?)

PRODUCTS Remove Expires Insert Delete search ... >> Business Photo Gallery

Sno	Product Name	Price	Special Price	S-Expire mm/dd/yyyy	Image	Description
1	External hard drive 1Gig	600			externalhard.jpg	External usb 3.0 drive. 1 Tb.
2	DVD writer LG	120	80	05/30/2022	lgdvddrive.jpg	Internal desktop DVD writer (lightscribe) 52x (cd) or 24x (dvd).

SERVICES Insert Delete Upload PROMO video (mp4 format, max 2 minutes)

Sno	Service Name	Price	Special Price	S-Expire mm/dd/yyyy	Image	Description
1	Design and build custom W...	850			homepage.png	We can design and create/write custom websites for your unique business. We will add cus...
2	Convert website as Android ...	340			daily-ui-058.gif	Do you have a website, but people struggle to find it, let us convert your website into an An...
3	Remove virus/malicious soft...	230	180	05/25/2022	virusgone.jpg	Clean computer from all virus and malicious software and recover infected files.
4	Fix driver and software probl...	280	180	05/28/2022	driver.jpg	Fix computer driver and configuration problems.
5	Course: Computer Concepts	350			concepts.jpg	Attend a course: Windows 10, peripherals and networks.
6	Course: MS Office	450			office.jpg	Attend a course: MS One-Drive, MS Word, MS Excel, MS PowerPoint and MS Outlook.
7	Course: Websites	680			websites.jpg	Manage and create a website using CPANEL, Emails, SitePro and VSHOP.
8	Course: Websites	750			wordpress.jpg	WordPress CMS

- Simply enter your products and services (click the grey image cell to upload an image for that product/service).
- Click the SAVE button and your page is uploaded and updated – it is as simple as that. Remember to enter a complete description as it will form part of the search function that the public will use to find a product.
- To register a SPECIAL, simply enter the special price and expiring date of the special – the special date will be auto removed from your page 1 day after expiring of that date.
- You may create a 2 minute (max) MP4 video for a promotional video of your business. Use the UPLOAD PROMO VIDEO button to upload the video.
- Use the BUSINESS PHOTO GALLERY button to upload your photo gallery. Again, enter the photos (upload photos) and click SAVE to update your page.

Whenever you wish to activate a special, alter information, populate your products/services, simply open the program and enter it (SAVE button to upload).

The cost to activate the abovementioned premium package is R90 per month. (regardless how many products/services/specials you upload or alter, regardless of how many times during the month you update your data).

iWCs Banking details for EFT – see <https://www.vshopper.iwcs.co.za>



Thank you for joining what we see is the future for advertisement and marketing of local businesses. Empowering businesses by making them visible and giving the public access to your products/services/photo gallery and specials.